

24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES

(SCHEDULE E)

PAGE 1 OF 1
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) American Crossroads		FEC IDENTIFICATION NUMBER ▼ C C00487363	
Check If <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report		<input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on	

Full Name (Last, First, Middle Initial) of Payee CROSSROADS MEDIA			Date MM / DD / YYYY 06 / 11 / 2012	
Mailing Address 66 CANAL CENTER PLAZA, STE 555			Amount 358202.98	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : E.001	
Purpose of Expenditure TV / MEDIA PLACEMENT		Category/ Type	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President State: VA District: _____	
Name of Federal Candidate Supported or Opposed by Expenditure: TIMOTHY KAINE			Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 370449.49			Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	

Full Name (Last, First, Middle Initial) of Payee UPGRADE FILMS			Date MM / DD / YYYY 06 / 13 / 2012	
Mailing Address 3299 K STREET NW, STE 200			Amount 12246.51	
City WASHINGTON	State DC	Zip Code 20007	Transaction ID : E.002	
Purpose of Expenditure TV / MEDIA PRODUCTION		Category/ Type	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President State: VA District: _____	
Name of Federal Candidate Supported or Opposed by Expenditure: TIMOTHY KAINE			Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 370449.49			Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	

(a) SUBTOTAL of Itemized Independent Expenditures.....	370449.49
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures.....	370449.49

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Caleb Crosby

[Electronically Filed]

Signature

Date

MM / DD / YYYY
06 / 14 / 2012